

## Location: Print Media Academy, Heidelberg

Time		MIN.		Subject	Speaker	Room
08:30	-	09:00	30		<i>Get together with Coffee/Tea</i>	
09:00	-	09:20	20		Albert Tuijtel M. Lewandowski	Auditorium
09:20	-	10:00	40	A	From single job to industrial print production Analyzing and improving processes: use cases	Anthony Thirlby Auditorium
10:00	-	10:30	30		<i>Coffeebreak</i>	
10:30	-	11:15	45	B	Innovative business models Subscription models for printing machines and software	Jürgen Grimm Auditorium
11:15	-	12:00	45	C	Heidelberg Digital Printing: Prinect DFE, Versafire, Primefire, Labelfire	Montserrat Peidró Insa Auditorium
12:00	-	13:00	60		<i>Lunch</i>	
13:00	-	13:45	45	D	Business Intelligence in the printing industry: Do we need this?	Jacob Heddam Auditorium
13:45	-	14:30	45	E	Heidelberg News	Axel Zöller Auditorium
14:30	-	15:00	30		<i>Coffeebreak</i>	
15:00	-	18:00			Workshop Sessions 1 - 3	
18:00	-	19:00	60		<i>Happy Hour!</i>	
19:00	-	23:00			<i>Joint dinner</i>	

15:00	-	18:00			"Demo-Market Place": 20 Minutes overview demo to the following subjects: Start every full and half hour		
15:00; 15:30; 16:00; 16:30; 17:00					max 8 persons per subject		Room
Customer Integration				D1	Integrating Customers and Internal Communication with the Prinect Portal	NN	3.18/3.28
Business				D2	Job management with Prinect Business Manager	Peter Häbig	3.18/3.28
Reducing Touchpoints				D3	Automated prepress production	Palle Nissen	3.18/3.28
Customer Integration				D4	Prinect Web Shop with Integration in Prinect	Patrick Alandt	3.18/3.28
Business and Production				D5	Business Intelligence with Prinect Smart BI	Jacob Hededam	3.18/3.28
Increase productivity and operating time				D6	Save make ready times with Prinect Automatic Paper Stretch Compensation	Cordula Völker	3.18/3.28
15:00	-	15:50	50		<i>Workshop Session 1</i>		
Customer Integration & Reducing Touchpoints				1	Estimating: The conflict between easy price calculation and predefinition of the production	Reiner Bachthaler	4.18/4.28
Customer Integration				2	Customer Integration with Prinect Portal	Lucia Dauer	3.50/3.60
Prinect. Driving the Smart Print Shop.				3	Follow up Workshop: From single job to industrial print production Analyzing and improving processes: use cases	Anthony Thirlby	Auditorium
Increase Productivity and Operating time				4	Plate Pilot. Managed plate output for print	Wiebke Stoltenberg	4.50/4.60
15:50	-	16:05	15		<i>Coffeebreak</i>		
16:05	-	16:55	50		<i>Workshop Session 2</i>		
Increase Productivity and Operating time				5	Plate Pilot. Managed plate output for print	Wiebke Stoltenberg	4.50/4.60
Reducing Touchpoints				6	Estimating: The conflict between easy price calculation and predefinition of the production	Reiner Bachthaler	4.18/4.28
Smart Folding Carton Production				7	Workflows for short run folding carton production in offset and digital printing	Sabine Roob Marc Woschei	Auditorium
Increase Productivity and Operating time				8	Optimized job sequence using a new planning logic of the Smart Print Shop	Ulrike Seethaler	3.50/3.60
16:55	-	17:10	15		<i>Coffeebreak</i>		
17:10	-	18:00	50		<i>Workshop Session 3</i>		
Smart Label Production				9	New workflows for label production	Sabine Roob Marc Woschei	Auditorium
Increase Productivity and Operating time				10	Optimized job sequence with new planning logics of the Smart Print Shop	Ulrike Seethaler	3.50/3.60
Reducing Touchpoints				11	Estimating: The conflict between easy price calculation and predefinition of the production	Reiner Bachthaler	4.18/4.28
Prinect. Driving the Smart Print Shop.				12	Prinect Production Manager: structure and use cases	Axel Zöllner Torben Baptist	4.50/4.60

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09:00	-	09:15	15	<i>Get together</i>	
09:15	-	09:30	15	Welcome and introduction to the Workshops	Axel Zöller 2nd floor
09:30	-	10:20	50	<i>Workshop Session 4</i>	
Reducing Touchpoints	13	Automation, Reducing Touchpoints: How to automate impositioning with Prinect		Wiebke Stoltenberg	Auditorium
Increase productivity	14	PDF Toolbox news including simple variable data printing		Sylke Hansen Frank Gnutzmann	4.18/4.28
Optimize Consistency and Reproducibility	15	Color confidence - Quality Management, a permanent task in print production		Thomas Schubert	4.50/4.60
Smart Label Production	16	New workflows for label production		Sabine Roob Marc Woschei	3.50/3.60
10:20	-	10:50	30	<i>Coffee break</i>	
10:50	-	11:40	50	<i>Workshop Session 5</i>	
Customer Integration	17	Customer Integration with Prinect Portal		Lucia Dauer	3.50/3.60
Increase Productivity	18	PDF Toolbox news including simple variable data printing		Sylke Hansen Frank Gnutzmann	4.18/4.28
Reducing Touchpoints	19	Automation, Reducing Touchpoints: How to automate impositioning with Prinect		Wiebke Stoltenberg	Auditorium
Increase Productivity	20	Optimized job sequence using a new planning logic in the Smart Print Shop		Ulrike Seethaler	4.50/4.60
11:40	-	12:10	30	<i>Coffee break</i>	
12:10	-	13:00	50	<i>Workshop Session 6</i>	
Business	21a	Prinect Business Manager News		Reiner Bachthaler	4.18/4.28
Increase Productivity	22	Signa Station - New features for imposition and ganging		Sabine Roob	4.50/4.60
Optimize Consistency and Reproducibility	23	Color confidence - Quality Management, a permanent task in print production		Thomas Schubert	3.50/3.60
Customer Integration	24	Customer Integration with Prinect Portal		Lucia Dauer	Auditorium
13:00	-	14:00	60	<i>Lunch</i>	
14:00	-	14:50	50	<i>Workshop Session 7</i>	
Business	21b	Follow up Workshop: Prinect Business Manager News		Reiner Bachthaler	4.18/4.28
Smart Folding Carton Production	25	Workflows for short run folding carton production in offset and digital printing		Sabine Roob Marc Woschei	4.50/4.60
Prinect. Driving the Smart Print Shop.	26	Prinect Production Manager		Axel Zöller Torben Baptist	3.50/3.60
14:50	<i>End</i>				